

# Step 1 :

The screenshot shows a Google search for 'ghmc'. The search bar contains 'ghmc'. Below the search bar, there are navigation tabs for 'All', 'Images', 'News', 'Videos', 'Maps', 'Shopping', 'Web', and 'More'. Below these tabs, there are several buttons: 'Property tax', 'Login', 'Birth certificate', 'Application status', 'Property Search', 'Complaint Number', 'Full form', and 'Open now'. The first search result is for 'https://www.ghmc.gov.in' with the title 'Welcome to GHMC'. This result is circled in red, and a red arrow points to it. Below the first result, there are several other results with titles like 'Know Your Property Tax Details', 'Property Tax Payment', 'Birth and Death', 'Key Contacts', and 'Birth Certificate'. At the bottom of the page, there is a 'People also ask' section with the question 'What is GHMC full form?'. The Windows taskbar is visible at the bottom of the screen.

# Step 2 :

The screenshot shows the GHMC website interface. At the top, there is a navigation bar with the following options: Home, Our Services, Online Services, Online Payments, Enquiry, Elections, and More. The 'Online Payments' menu is open, displaying a list of services: Property Tax, Trade License, DP, Sports, Advertisement, and Balance EMD. A red arrow points to the 'Advertisement' option, which is also circled in red. Below the navigation bar, there is a banner with a photograph of several men in uniform. To the left of the banner, there are three circular profiles of officials: Sri Anumula Revanth Reddy (Honble Chief Minister and Minister MA&UD), Smt. VijayaLakshmi R Gadwal (HW Mayor), and Sri K. Ilambarithi, IAS (Commissioner). At the bottom of the page, there is a row of service icons including Disaster Management, Town Planning, Birth & Death, Property Tax, Trade Licence, and Advertisements. The browser's address bar shows 'ghmc.gov.in' and the system tray at the bottom indicates the time as 09:04 PM on 23-12-2024.

# Step 3 :

The screenshot shows the website interface for the Advertisement Management System. At the top, there are browser tabs and a navigation bar with language options (Telugu, Hindi, ENGLISH) and accessibility controls. The main header includes the logo of the Greater Hyderabad Municipal Corporation and the text 'ADVERTISMENT MANAGEMENT SYSTEM'. Below the header, there are four main service buttons: 'New Application Form' (circled in red with a red arrow pointing to it), 'Deviation Payment', 'Download Receipt/License', and 'Know your Application Status'. The footer contains copyright information for 2024 GHMC and the website's developer, Centre for Good Governance.

ADVERTISMENT MANAGEMENT SYSTEM  
GREATER HYDERABAD MUNICIPAL CORPORATION  
GOVERNMENT OF TELANGANA

[New Application Form](#)

[Deviation Payment](#)

[Download Receipt/License](#)

[Know your Application Status](#)

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Knowledge • Technology • People  
A CMU-2015 and AN-80 (2001-2011) Centre for Innovation

# Step 4 :

The screenshot shows a web browser window with the URL `advt.ghmc.gov.in/Citizen/OTP_Validation`. The page header includes the GHMC logo and the text "ADVERTISEMENT MANAGEMENT SYSTEM, GREATER HYDERABAD MUNICIPAL CORPORATION, GOVERNMENT OF TELANGANA". The main content area contains a form titled "Validate your mobile number to access Advertisement Application". The form has a "Mobile No \*" label and a text input field containing "999999999". A blue "Send OTP" button is located to the right of the input field. A large red arrow points down to the "Send OTP" button, which is also circled in red. The footer of the page contains copyright information for 2024 GHMC and the text "Designed & Developed by: CENTRE FOR GOOD GOVERNANCE".

# Step 5 :

Welcome to GHMC x Welcome to Advertisement: Ma x screenshot shortcut in window: x +

advt.ghmc.gov.in/Citizen/OTP\_Validation

Telugu Hindi ENGLISH

**ADVERTISMENT MANAGEMENT SYSTEM**  
GREATER HYDERABAD MUNICIPAL CORPORATION  
GOVERNMENT OF TELANGANA

Validate your mobile number to access Advertisement Application

Enter OTP\*

**Submit OTP** **Resend OTP**

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# Step 6 :

advt.ghmc.gov.in/Citizen/Citizen\_Form

Telugu Hindi ENGLISH

**ADVERTISMENT MANAGEMENT SYSTEM**  
MUNICIPALITY OF HYDERABAD MUNICIPAL CORPORATION  
GOVERNMENT OF TELANGANA

Application Form

Trade License Number  Without License Number

Trade/business details

Trade LicenseNumber\*

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Innovation + Technology + People  
CGGMSI Unit/Center No. 27901/013 Certified Organization

# Step 7 :

Welcome to GHMC | Welcome to Advertisement M... | screenshot shortcut in window

adv.t.ghmc.gov.in/Citizen/Citizen\_Form

Telugu | Hindi | ENGLISH

ADVERTISMENT MANAGEMENT SYSTEM  
GREATER HYDERABAD MUNICIPAL CORPORATION  
GOVERNMENT OF TELANGANA

### Application Form

Trade License Number  Without License Number

**Trade/Business Details**

Trade Name*	Trade LicenseHolder Name*	Address*
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Applicant Details**

Applicant Name*	Mobile Number*	Area/Location of Building*	Width of Building(in ft)
<input type="text"/>	9505482984X	Select	<input type="text"/>
Height of Building(in ft)	Tarde Premise Frontage Area(In sq.ft)	Zone*	Circle*
<input type="text"/>	<input type="text"/>	Select	Select
Ward	Street Name	Locality	
Select	<input type="text"/>	<input type="text"/>	

**Advertisement Details**

Type here to search | Result | 06:07 PM | 23-12-2024

# Step 8 :

Welcome to GHMC | Welcome to Advertisement Ma

advt.ghmc.gov.in/Citizen/Citizen\_Form

<b>Height of Building(in ft)</b>	<b>Tarde Premise Frontage Area(In sq.ft)</b>	<b>Zone*</b>	<b>Circle*</b>
<input type="text"/>	<input type="text" value="0"/>	<input type="text" value="Secunderabad Zone"/>	<input type="text" value="Amberpet"/>
<b>Ward</b>	<b>Street Name</b>	<b>Locality</b>	
<input type="text" value="Himayathnagar"/>	<input type="text" value="himayathnagar"/>	<input type="text" value="himayathnagar"/>	

**Advertisement Details**

<b>Advertisement Type*</b>	<b>Advertisement Content*</b>	<b>Category*</b>	<b>Whether applying for first time*:</b>
<input type="text" value="Neon &amp; GLow Sign Boards"/>	<input type="text" value="test"/>	<input type="text" value="S"/>	<input checked="" type="radio"/> Yes <input type="radio"/> No
<b>EMD*</b>	<b>Advt Width(in Ft)*</b>	<b>Advt Height(In Ft)*</b>	<b>Advt Area(in Sq.Ft)*</b>
<input type="text" value="500"/>	<input type="text" value="30"/>	<input type="text" value="5"/>	<input type="text" value="150"/>
<b>Advt Area(in Sq.mtrs)*</b>	<b>Advertisement Rate (Per Sq.Mtrs)*</b>	<b>Advertisement Fees (in Rupees)*</b>	
<input type="text" value="13.950"/>	<input type="text" value="1875"/>	<input type="text" value="26656"/>	

**Add Sign Board Details**

**Advertisement Details**

**Advertisement Photo\***

No file chosen

**Declaration**

Type here to search | 28°C Haze | 09:36 PM | 30-12-2024



# Step 9 :

Welcome to GHMC | Welcome to Advertisement Management

advt.ghmc.gov.in/Citizen/Citizen\_Form

### Advertisement Details

**Advertisement Type\*** [Select] | **Advertisement Content\*** [test] | **Category\*** [S] | **Whether applying for first time\*:**  Yes  No

**EMD\*** [0] | **Advt Width(in Ft)\*** [ ] | **Advt Height(In Ft)\*** [ ] | **Advt Area(in Sq.Ft)\*** [ ]

**Advt Area(In Sq.mtrs)\*** [ ] | **Advertisement Rate (Per Sq.Mtrs)\*** [0] | **Advertisement Fees (In Rupees)\*** [ ]

[Add Sign Board Details](#)

S.No	Advertisement Type	EMD	Width (ft)	Height (ft)	Area (sq.ft)	Area (sq.m)	Rate (per sq.m)	Fees	Action
1	Neon & Glow Sign Boards	500	30	5	150	13.950	1875	26656	

### Advertisement Details

**Advertisement Photo\***  No file chosen

### Declaration

We hereby declare the following:

1. The name boards/advertisements displayed on the building does not obstruct the flow of natural light or ventilation in the building.
2. That these boards do not contain moving, rotating or variable message devices and no flashing lights has been exhibited on any part of the building.
3. The illumination intensity of Glowing board (if any) has been met in accordance to BLS and BEE Guidelines.

# Step 10

Welcome to GHMC

Welcome to Advertisement Ma

advt.ghmc.gov.in/Citizen/Citizen\_Form

EMD: 0

Advt width(in Ft):

Advt Height(in Ft):

Advt Area(in Sq.Ft):

Advt Area(in Sq.mtrs)\*:

Advertisement Rate (Per Sq.Mtrs)\*: 0

Advertisement Fees (in Rupees)\*:

Add Sign Board Details

S.No	Advertisement Type	EMD	Width (ft)	Height (ft)	Area (sq.ft)	Area (sq.m)	Rate (per sq.m)	Fees	Action
2	Neon & GLow Sign Boards	500	30	5	150	13.950	1875	26656	

Advertisement Details

Advertisement Photo\*

Choose File No file chosen

Declaration

We hereby declare the following:

1. The name boards/advertisements displayed on the
2. That these boards do not contain moving, rotating
3. The illumination intensity of Glow sign boards (if an
4. That no advertisement element is placed on any veh
5. That the post card size Colour Photograph has been
6. That I am filing this Assessment Form / Return as Ac

application may be rejected without any prior notice along with forfeiture of advertisement fee and GHMC may remove and confiscate name boards/glow sign boards/fix boards/balloons/umbrellas, wall posters etc.,. I / We will be liable for appropriate action under the GHMC Act & Cr. PC. I / We shall also be responsible to pay the difference amount of advertisement fee on behalf of the advertisers alongwith penalty as per rules and administrative charges as levied by GHMC.

File name: payment gateway

Open Cancel

# Step 11

Welcome to GHMC

Welcome to Advertisement Ma

screenshot shortcut in window

advt.ghmc.gov.in/Citizen/Citizen\_Form

Google Chrome isn't your default browser. Set as default

**Advertisement Details**

**Advertisement Photo\***

Choose File wallpapersd...920x1080.jpg

**Declaration**

We hereby declare the following:

1. The name boards/advertisements displayed on the building does not obstruct the flow of natural light or ventilation in the building.
2. That these boards do not contain moving, rotating or variable message devices and no flashing lights has been exhibited on any part of the building.
3. The illumination intensity of Glow sign boards (if any) has been erected in adherence to BIS and BEE Guidelines.
4. That no advertisement element is placed on any vehicle in a manner like additional board, structure or projection on the body of the vehicle.
5. That the post card size Colour Photograph has been enclosed with the Application FORM-I.
6. That I am filing this Assessment Form / Return as Advertiser / Authorised Agent / Owner / Tenant and that the particulars furnished above are true and correct to the best of my/our knowledge and if any of the particulars / details are found to be false and incorrect or the filled in application is found to be incomplete, I / we undertake that my application may be rejected without any prior notice along with forfeiture of advertisement fee and GHMC may remove and confiscate name boards/glow sign boards/flex boards/balloons/umbrellas, wall posters etc., I / We will be liable for appropriate action under the GHMC Act & Cr. PC. I / We shall also be responsible to pay the difference amount of advertisement fee on behalf of the advertisers alongwith penalty as per rules and administrative charges as levied by GHMC.

I Agree

Save And Proceed to Payment

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A COMMITMENT TO INTEGRITY & TRANSPARENCY

Type here to search

Construction on NH11...

06:12 PM  
23-12-2024

# Step 12

Welcome to GHMC x Welcome to Advertisement Ma x

advt.ghmc.gov.in/Citizen/Citizen\_Form

**Advertisement Details**

**Advertisement Photo\***

Choose File payment\_gateway.jpg

**Declaration**

We hereby declare the following:

1. The name boards/advertisements displayed on the building does not obstruct the flow of natural light or ventilation in the building.
2. That these boards do not contain moving, rotating or variable message devices and no flashing lights has been exhibited on any part of the building.
3. The illumination intensity of Glow sign boards (if any) has been erected in adherence to BIS and BEE Guidelines.
4. That no advertisement element is placed on any vehicle in a manner like additional board, structure or projection on the body of the vehicle.
5. That the post card size Colour Photograph has been enclosed with the Application FORM-I.
6. That I am filing this Assessment Form / Return as Advertiser / Authorised Agent / Owner / Tenant and that the particulars furnished above are true and correct to the best of my/our knowledge and if any of the particulars / details are found to be false and incorrect or the filled in application is found to be incomplete, I / we undertake that my application may be rejected without any prior notice along with forfeiture of advertisement fee and GHMC may remove and confiscate name boards/glow sign boards/flex boards/balloons/umbrellas, wall posters etc., I / We will be liable for appropriate action under the GHMC Act & Cr. PC. I / We shall also be responsible to pay the difference amount of advertisement fee on behalf of the advertisers alongwith penalty as per rules and administrative charges as levied by GHMC.

I Agree

Save And Proceed to Payment

# Step 13



## Transaction Request

Applicant Name	test
Mobile Number	<input type="text"/>
Advt Area (in Sq.Mtrs)	13.95
Advt Rate (Per Sq.Mtrs)	1875
Advertisement Fee	26656
<input type="button" value="Pay"/> <input type="button" value="Close"/>	



# Step 14

The screenshot shows a web browser window with the URL `advt.ghmc.gov.in/Payment/PaymentPage`. The page title is "ADVERTISEMENT MANAGEMENT SYSTEM" for the "GREATER HYDERABAD MUNICIPAL CORPORATION, GOVERNMENT OF TELANGANA". The page is in English. A modal window titled "Payment Options" is open, showing a "Price Summary" of ₹26,656 and a "Contact details" section. The "Contact details" section has a red circle around the "Mobile number" input field, which contains "+91" and "Mobile number". A red arrow points to the "Continue" button below the input field. The modal also shows "Cards" and "EMI" options. The footer of the page includes "Copyright 2024 GHMC" and "Designed & Developed by: CENTER FOR URBAN DEVELOPMENT". The Windows taskbar at the bottom shows the time as 07:12 PM on 30-12-2024.

Welcome to GHMC

Welcome to Advertisement Ma

advt.ghmc.gov.in/Payment/PaymentPage

Telugu Hindi ENGLISH

ADVERTISEMENT MANAGEMENT SYSTEM  
GREATER HYDERABAD MUNICIPAL CORPORATION  
GOVERNMENT OF TELANGANA

20369

Price Summary  
₹26,656

Payment Options

Cards Add a new card

EMI Card Number  
MM / YY CVV

Contact details

Enter mobile number to continue

+91 Mobile number

Continue

Secured by Razorpay

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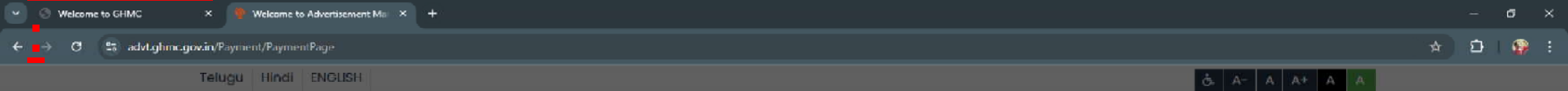
Designed & Developed by: CENTER FOR URBAN DEVELOPMENT

Type here to search

29°C Haze

07:12 PM  
30-12-2024

# Step 14



Telugu Hindi ENGLISH



**ADVERTISEMENT MANAGEMENT SYSTEM**  
GREATER HYDERABAD MUNICIPAL CORPORATION  
GOVERNMENT OF TELANGANA

A modal window titled 'Payment Options' is displayed. On the left, there is a sidebar with three options: 'Cards' (highlighted with a red circle and a red arrow), 'EMI', and 'Netbanking'. The 'Cards' option is accompanied by icons for Visa, Mastercard, and American Express. The main area of the modal shows a form for adding a new card, with fields for 'Card Number', 'MM / YY', and 'CVV'. The 'Card Number' field contains the value '20369'. Below the form is a black 'Continue' button. On the left side of the modal, there is a price summary section with the amount '₹26,656' and a 'Using as' dropdown menu. The modal is secured by Razorpay, as indicated by the logo at the bottom left.

# Step 15

The screenshot shows a web browser window with the URL `advt.ghmc.gov.in/Payment/PaymentPage`. The page header includes the GHMC logo and the text "ADVERTISEMENT MANAGEMENT SYSTEM, GREATER HYDERABAD MUNICIPAL CORPORATION, GOVERNMENT OF TELANGANA". The main content area is a payment interface with a blue background. On the left, there is a "Price Summary" box showing ₹26,656 and a "Using as" dropdown menu. The "Payment Options" panel on the right lists "Cards", "EMI", and "Netbanking". The "Netbanking" option is circled in red, and a red arrow points to it. Below "Netbanking", there is a search bar "Search for Banks" and a list of "Suggested Banks" including State Bank of India, HDFC Bank, ICICI Bank, Kotak Mahindra Bank, and Axis Bank. At the bottom of the page, there is a footer with copyright information and a note "Designed & Developed by: [Logo]". The Windows taskbar at the bottom shows the search bar, taskbar icons, and system tray with the date 30-12-2024 and time 9:13 PM.